

# ROGER TRIER | MULTIDISCIPLINARY DESIGNER

## Experience

June 2019 – Present  
**Content Creator**  
**Hot Dang Show**

HOT DANG SHOW, active on YouTube for four years, has amassed 175+ subscribers and 30M+ views. Specialize in product reviews and thrilling global spicy challenges. Our diverse weekly tasks encompass stage/costume design, camera/lighting work, audio engineering, scriptwriting, video editing, motion design, animation, and social media management. With ongoing growth, we eagerly anticipate an exciting future.

June 2015 – Present  
**Freelance**

Creative and versatile freelancer with a strong focus on delivering captivating and contemporary digital and print designs. Skilled in branding and UI visual design, catering to clients across a wide range of industries.

Sep' 2010 – June 2015  
**UI/UX Visual Designer**  
**Tikibone**

Experienced professional specializing in design brand development, site design, traffic growth, UI/UX design for iOS apps, advertising revenue optimization, and the development of brand strategies and statistics systems.

May 2000 – April 2001  
**Senior Creative Consultant**  
**New Resources Corporation**

Aug' 1995 – Dec' 1996  
**Studio Director**  
**Spiderbyte interactive Group**

Jan' 2004 – Oct' 2009  
**Innovator Director**  
**Bluechip**

Accomplished professional with a strong track record in creating brand identities for renowned clients, including Gorton's, Tide, Blue Bunny/Weight Watchers (Wells Dairy), On•Cor, and Procter & Gamble.

Nov 1998 – Jan' 2000  
**Art Director**  
**Bitwise System**

Dec' 1986 – March 1989  
**Caricature Artist / Animator**  
**Walt Disney World**

Jan' 2001 – June 2002  
**Art Director**  
**eMac Digital, LLC**

Experienced professional adept at specifying creative problem-solving programs and enhancing overall visual impact and design effectiveness for the point-of-sale (POS) system at McDonald's.

Dec' 1996 – March 1998  
**Multimedia Director**  
**Cyberdesic Communication**

As a freelance multidisciplinary designer with expertise in digital design and video production, I am committed to solving problems through innovative design solutions. Based in the northwest suburbs of Chicago, I collaborate closely with teams, clients, and stakeholders to deliver customized designs that meet their specific needs and align with their business objectives. My passion lies in creating enjoyable user experiences that leave a lasting impact throughout every interaction with the product.

**40+** YEARS OF EXPERIENCE

**18** CAPTURED AWARDS

“ He never stops learning, listening, growing, evolving, and most importantly, creating. He functions at an incredibly high level when he's inspired and his persistence for excellence is equally inspiring to those with which he collaborates. ”

Joel Walker Creative Director at Blue Chip Marketing

visit my online portfolio at [www.rogertrier.com](http://www.rogertrier.com)

hello@rogertrier.com

## Academic

1995  
**Illinois Central College**  
**Associate in Applied Science**  
GPA 3.56

2001  
**Trinity College & University**  
**MA in Design & Minor in Psychology**  
CGPA 4.0

## Skills

Visual Design, Illustration, & Presentation



Video Editing



Branding & Identity



Motion Graphics



Print & Packaging Design/Layout



3D Modeling & Rendering



UI Design



Sketching



Mobile & Web Design



Building & Design Props



HTML & CSS



Mentoring & Art Direction



### Application Knowledge

Axure, InVision, Wordpress, Adobe CC, Affinity, Final Cut Pro, DaVinci Resolve, Logic Pro X, Sketchbook Pro, Sketch, Cinema 4D, Plus many more.